CV Ellie Pitt

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**Personal Statement**

I am a dedicated Digital Media Computing student at Birmingham City University with strong foundations in digital technology, web design and multimedia production. Passionate about harnessing technology to create innovative and engaging solutions, I have developed practical skills in video editing, web developments and creative design. I have experience in working on a variety of projects using tools like Adobe Premiere Pro, HTML, CSS and JavaScript, and I am eager to contribute my skills to your company while continuing to grow professionally. Reliable, detail-oriented and highly motivated, I look forward to contributing to a dynamic team and building a successful career.

**Skills**

* **Video Editing:** Proficient in Adobe Premiere Pro; experienced in editing promotional and creative content using found footage and green screen techniques such as chroma keying. Recently worked on a milkshake advertisement and I am currently developing a drone promotion video.
* **Image Editing:** Skilled in Adobe Photoshop for image manipulation, retouching, and creative design.
* **Web Design & Development:** Knowledge of HTML, CSS, JavaScript; experience using Dreamweaver, Figma and responsive website design. Created websites such as a cinema website based on 21st Century Fox and a customisable restaurant website.
* **Microsoft Office Suite:** Confident in using Word, PowerPoint, Excel, and other Microsoft applications for documentation, presentations, and data organization.
* **Research & Analytical Skills:** Strong ability to gather, evaluate, and interpret information to support project development and creative decision-making.

**Projects**

**Cinema Website (21st Century Fox Theme)**

HTML, CSS – University Project (Year 1)

I designed and developed a responsive website based on 21st Century Fox for a university module. Included a navigation menu, embedded video trailer, automatic scrolling banner, and interactive hover effects to brighten movie images. Built to showcase branding consistency and user experience design.

**Customisable Restaurant Website – “Bistro”**

HTML, CSS, JavaScript – University Project

Created an interactive restaurant website from scratch in Visual Studio Code, allowing users to change the background colour scheme in real-time using JavaScript colour pickers. Focused on front-end logic, responsive layout, and enhancing user engagement through interface customization.

**WaterMate Promotional Website**

HTML, CSS, JavaScript – Group Project

Led the web design for a fictional company promoting a smart water sensor for farmers. Designed a professional, informative site to highlight product features and benefits. Also contributed to team PowerPoint presentations and communication throughout the development process.

**Milkshake Advertisement**

Adobe Premiere Pro, Green Screen – Video Project

Produced a promotional milkshake video using chroma keying and green screen effects. Edited found footage, layered visual elements, added transitions and synced audio to create a professional, engaging advert.

**Drone Advertisement**

Canva (Planning), Adobe Premiere Pro – Solo Project

Produced a solo drone commercial combining realistic and futuristic stock footage to highlight innovation in drone technology. Planned the structure and visual flow using Canva, then used Adobe Premiere Pro to edit the footage, add background music, motion graphics, and smooth transitions. Created a compelling, voiceover-free narrative through visuals and sound.

**Achievements and Experience**

Assisted Maths teachers in organizing resources and inputting test scores, improving organizational and communication skills.

Achieved a Bronze certificate in the Sixth Form Maths Challenge, demonstrating strong problem-solving and analytical skills.

Completed a MOOC in Bookkeeping and Accounting, strengthening numerical skills and an understanding of business transactions.

**Education**

**Birmingham City University**

**Bachelor of Science with Honours in Digital Media Computing (Currently studying)**

**Heath Park School**

**A-Level Mathematics (Grade: C)**

**BTEC Level 3 National Extended Certificate in Business (Grade: Distinction\*)**

**Coppice Performing Arts School**

**A-Level English Language and Literature (Grade: C)**

**BTEC Level 3 National Extended Certificate in Information Technology (Grade: Distinction\*)**

**GCSEs: 8 GCSEs including Mathematics (Grade: 8), English (Grade: 7), Physics (Grade: 6), and Business (Grade: 8).**

**Interests**

In my spare time, I enjoy gaming on my Nintendo Switch, particularly with strategy-based games like Pokémon and Animal Crossing, which help me hone my problem-solving and creative thinking skills. I also love baking with my family, as it’s a great way to unwind and collaborate. I’m an avid reader, with interests spanning Sci-Fi to romance, which helps me relax and expand my perspective.

References

Ms Evans Form Tutor at Coppice Performing Arts School hevans@coppiceschool.net

Head of Sixth form Mrs Dulai at Coppice Performing Arts School sdulai@coppiceschool.net